

Coulson Ice Blast Announces iBlast Total Blasting Solutions as South African Distributor



South Africa, [November 28, 2017] Coulson Ice Blast has announced that iBlast Total Blasting Solutions will distribute Coulson Ice Blast products across South Africa.

iBlast was established by Sean Miles who, while managing one of the largest dry ice manufacturers in the region, helped introduce dry ice blasting to the South African market. During his tenure, this company developed their own dry ice blasting products, designed to address challenges specific to industries in their area.

Miles then learned of Coulson Ice Blast, the only company in the world to manufacture industrial cleaning machines that use ice made from water as a blast media. Seeing the potential that blasting with regular ice has to disrupt the dry ice cleaning market that he'd helped to create, Miles established iBlast Total Blasting Solutions, a company focused around the distribution of Coulson Ice Blast products.

“We are very excited to start working with Sean and the rest of the iBlast team in South Africa. Before we brought ice blasting technology to market this year, the industrial cleaning industry had not seen much innovation for the last 50 years. Many of these existing technologies simply could not keep up with increasing environmental and safety regulations. With the introduction of ice as a blast media, we are seeing huge advantages, whether through effectiveness, cost savings or meeting increasingly stringent regulations, over other technologies currently being used today,” said Foster Coulson, Vice President of Coulson Ice Blast.

With a background of many years' experience handling relations with large industrial clients and seeing the limitations of other cleaning technologies to meet their needs, Coulson Ice Blast has absolute confidence in iBlast Total Blasting Solutions to support the South African industrial cleaning market.

Coulson Ice Blast's signature machine is the IceStorm⁹⁰. Standard ice cubes, made with any freezer, ice cube maker or purchased and delivered to the worksite through a worldwide network of ice cubes suppliers, are loaded into the hopper of the machine. The IceStorm⁹⁰ then crushes these cubes into smaller ice particles, feeds them into a compressed air stream and blasts them at high speed towards the surface to be cleaned.

